

## NALLA NARASIMHA REDDY EDUCATION SOCIETY'S GROUP OF INSTITUTIONS INTEGRATED CAMPUS

## School of Management Sciences

Date: 11/07/2014

## Report on Industrial Visit to Jain Irrigation Systems Ltd

The School of Management Sciences as part of its initiative to develop industry institute interaction has organized a One day industrial visit to "Jain Irrigation Systems Ltd" located at Kondamadugu, Bibinagar, Nalgonda District, on 10th July 2014 (Thursday) for MBA I Year Students to enrich them with the real time knowledge of the activities of the company. 29 students along with 2 faculty members visited the company and got exposure to the process of making Pipes and the way they are marketed across the country. The company produces pvc pipes, cable wires, plants and fertilizers required for irrigation. The students are enlightened with the application of their theoretical knowledge to the various operational practices of the business.

The students started from the college at 10:10AM and reached the factory by 10:50AM. They were received by the operations manager and briefed the students about the company and their operations, the different types of pipes produced by them and the marketing activities taken up by them.

The students were divided into teams, each accompanied by the production manager. The production manager has explained and shown the pipe manufacturing process. The students were very happy with the visit as they could get an insight of business operations.

The faculty and students thanked Mr. Loda Rajender, General Manager and HR personnel of the company and returned back to the college by 3:15PM.

Faculty Coordinators:

**Student Coordinators:** 

Ms. B. Pramoda

A Dayanand

Mr. L Srikanth

S Mounika

MBA I Year Students - 29

Dean

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